

Tugberk Baysangur

PRODUCT DESIGNER – B2B & DATA-HEAVY INTERFACES

Ankara, Türkiye

+90 506 511 63 39

tugberkbaysangur@gmail.com

sangurdesign.com

Product Designer with **4 years of experience** building clean, scalable interfaces for **B2B and data-intensive systems** – turning complex operational workflows into clear, usable products. I now run my own design studio, taking products from definition through to **shipped, production-ready interface**.

EXPERIENCE

Founder & Product Designer

Mar 2026 – Present

Veld · Ankara, Türkiye

- Design and ship **web and mobile products end to end** – from product definition and user flows through to production interface – for studio clients and in-house products.
- Designed and released **mobile applications and browser extensions**, working across platform-specific interaction patterns and UI conventions.
- Build and maintain **design systems and brand identity systems** that hold consistent across product, web and marketing surfaces.
- Direct product marketing and launch content, including motion design and short-form video ads.

Product Designer (UI/UX) – B2B Platform & MES

Feb 2025 – Mar 2026

Teknopar Industrial Automation · Ankara, Türkiye

- Designed **multi-role user experiences** (operators, engineers, executives) for production-focused B2B software platforms.
- Structured information architecture and user flows to **simplify data-heavy interfaces**.
- Developed wireframes and interactive prototypes to support product decision-making.

Brand & Product Designer

2024 – Jan 2025

Most Trade Team Ltd. · London, United Kingdom

- Developed brand identity systems aligned with product experience design.
- Ensured consistency across digital and physical brand touchpoints.

Product Designer

2022 – 2024

ICON Architects · Konya, Türkiye

- Led digital prototyping and 3D visualization for industrial products, approaching product-interface interaction from a user-centered perspective.

UI & UX Designer

2022

Teklif Bilişim Teknokent · Konya, Türkiye

- Designed web interfaces for corporate software solutions; ran competitor analysis and UX research to improve usability.

SELECTED PROJECT

sangurdesign.com – Portfolio & Content Platform **LIVE**

Design and development, end to end

- Designed and built a full content platform with **Next.js (App Router), Tailwind CSS and PostgreSQL**, including a custom admin panel that lets every project, case study and image be updated without touching code.
- Responsive across desktop, tablet and mobile; optimised for performance, technical SEO and accessibility. Deployed on Vercel.

CORE SKILLS

RESEARCH

User Research, Usability Testing, User Journey Mapping, Information Architecture

INTERFACE

Wireframing, Prototyping, Interaction Design, Dashboard Design, Data Visualization

SYSTEMS

Design Systems, Component Libraries, Design-to-Code Handoff, Design QA

STANDARDS

Responsive & Mobile-First Design, Accessibility (WCAG 2.1 AA)

TOOLS

DESIGN

Figma, Adobe XD, Illustrator, Photoshop, InDesign, Blender, Rhino, Keyshot, Autodesk CAD

BUILD

Next.js (App Router), React, Tailwind CSS, HTML & CSS, Vercel

ADDITIONAL

B2B Product Positioning, Brand Identity Systems, Mobile App Design (iOS / Android), Browser Extension UX, Motion Design, Industrial Design Principles, Stakeholder Communication

EDUCATION

SWPS University of Social Sciences and Humanities

Bachelor of Product Design
Warsaw, Poland · 2018 – 2022
GPA 4.32

LANGUAGES

Turkish – Native
English – Professional working proficiency